



INNOVATE ILOILO

**ILOILO: A PREMIER
INNOVATION ECOSYSTEM
BY 2030**

ROADMAP 2023-2030

MESSAGE



HON. JERRY P. TREÑAS
MAYOR
CITY OF ILOILO



“ The establishment of Innovate Iloilo movement paved the way for the city and province of Iloilo to create new ways to impact the lives of our citizens and new approaches to activating them as partners to shape the future of our city.

A year since the start of its collaboration with Department of Science and Technology (DOST) Region 6, Innovate Iloilo achieved significant milestones and with that I am optimistic of its potentials in accelerating innovation efforts and enhancing collaborations between the government and its stakeholders.

As we move forward, I would like to express my support to Innovate Iloilo's entire innovation stakeholders in the city and the province of Iloilo.

As the local chief executive of Iloilo City, I commit to continue investing in the necessary infrastructure resources and programs to nurture a culture of innovation in our community. With the strong collaboration of Innovate Iloilo with its stakeholders, I am confident that we can take bolder steps in making Iloilo a premiere innovation ecosystem in the Philippines.



Innovation is the ability to see change as an
opportunity – not a threat.

—— **Steve Jobs** ——

Most innovations fail. And
companies that don't innovate die.

—— **Henry Chesbrough** ——

Innovate or die!

—— **Peter Ducker** ——



MESSAGE



**ENGR. ROWEN R.
GELONGA, CHE, CESO II**

REGIONAL DIRECTOR
DEPARTMENT OF SCIENCE AND
TECHNOLOGY VI



The most progressive nations in the world and the most competitive economies are those that use science technology, and innovation in their development strategies. I can say that scientific and technological innovation is the prime driver of socioeconomic growth and development. This is the reason why the Department of Science and Technology fully supports Innovate Iloilo and as it believes that positioning Iloilo as an innovation ecosystem in the country can create jobs and foster sustainable economic development and more importantly, can improve our quality of life, and enhance the well-being of our people.

The Department of Science and Technology recognizes the multi-dimensional and many challenges to make Iloilo an innovation ecosystem, as such we have been leading a lot of efforts in terms of science technology, and innovation projects to make this dream a reality. This is the reason why we have been establishing state-of-the-art research center laboratories, facilities for drug development and discovery, genomic studies, product packaging, and of course fisheries aquaculture among many others.

DOST also supports Balik scientists that are now making Iloilo their base of operations. They have been driving new levels of accomplishments for our research and development activities. We are also transforming our micro, small, and medium enterprises into becoming innovation-driven enterprises. We have been putting up technology business incubation facilities. We have been implementing many accelerator programs and other similar support activities to boost the competitiveness and development of our innovative startups in the city.

Indeed, DOST, as the leading innovation agency of the national government, fully supports Innovate Iloilo. With shared aspirations with our people for a SMART and livable city, this can only happen if we embrace science, technology, and innovation.



Innovation is to imagine the future and
fill in the gaps

—— **Brian Halligan** ——

Innovation is only innovation when it's
sustainable.

—— **Donald Clark** ——

Innovation is the only way to win.

—— **Steve Jobs** ——

Innovation is about practical creativity – it's about
making new ideas useful.

—— **Max Mckeown** ——



MESSAGE



**MS. VELMA JANE C.
LAO, EnP**

**PROJECT LEADER
INNOVATE ILOILO**

LEDIP OFFICER
LOCAL ECONOMIC DEVELOPMENT AND
INVESTMENT PROMOTION (LEDIP) OFFICE
ILOILO CITY GOVERNMENT

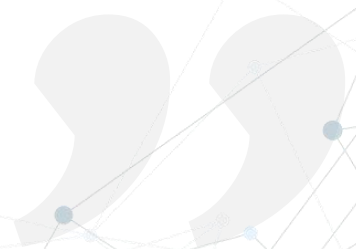


On behalf of the Innovate Iloilo Project Management Team, I would like to express my deepest gratitude for your unwavering support and active participation in our mission to make Iloilo a premier innovation ecosystem by 2030. Your commitment, enthusiasm, and contributions have been instrumental in our accomplishments these far.

I am incredibly grateful for your dedication to attending our events, sharing your expertise, and collaborating with us to drive innovation in Iloilo. Your valuable insights and perspectives have helped shape our strategies and initiatives, making them more impactful and effective.

As we continue our journey towards achieving our goal, we kindly request your continued support and active participation. Your continued engagement will play a crucial role in sustaining the momentum we have built and driving further progress. Together, we can create an environment where innovation thrives, entrepreneurs flourish, and opportunities abound.

Once again, thank you for being an integral part of Innovate Iloilo. Let us continue to work hand in hand to transform Iloilo into a vibrant innovation ecosystem that will benefit our community and future generations.



Innovation is the calling card of the future.

—— **Anna Eshoo** ——

Collaboration equals innovation.

—— **Michael Dell** ——

The heart and soul of a company is creativity and innovation.

—— **Robert Iger** ——

Innovation is implementing new ideas that create value.

—— **Academic definitions** ——

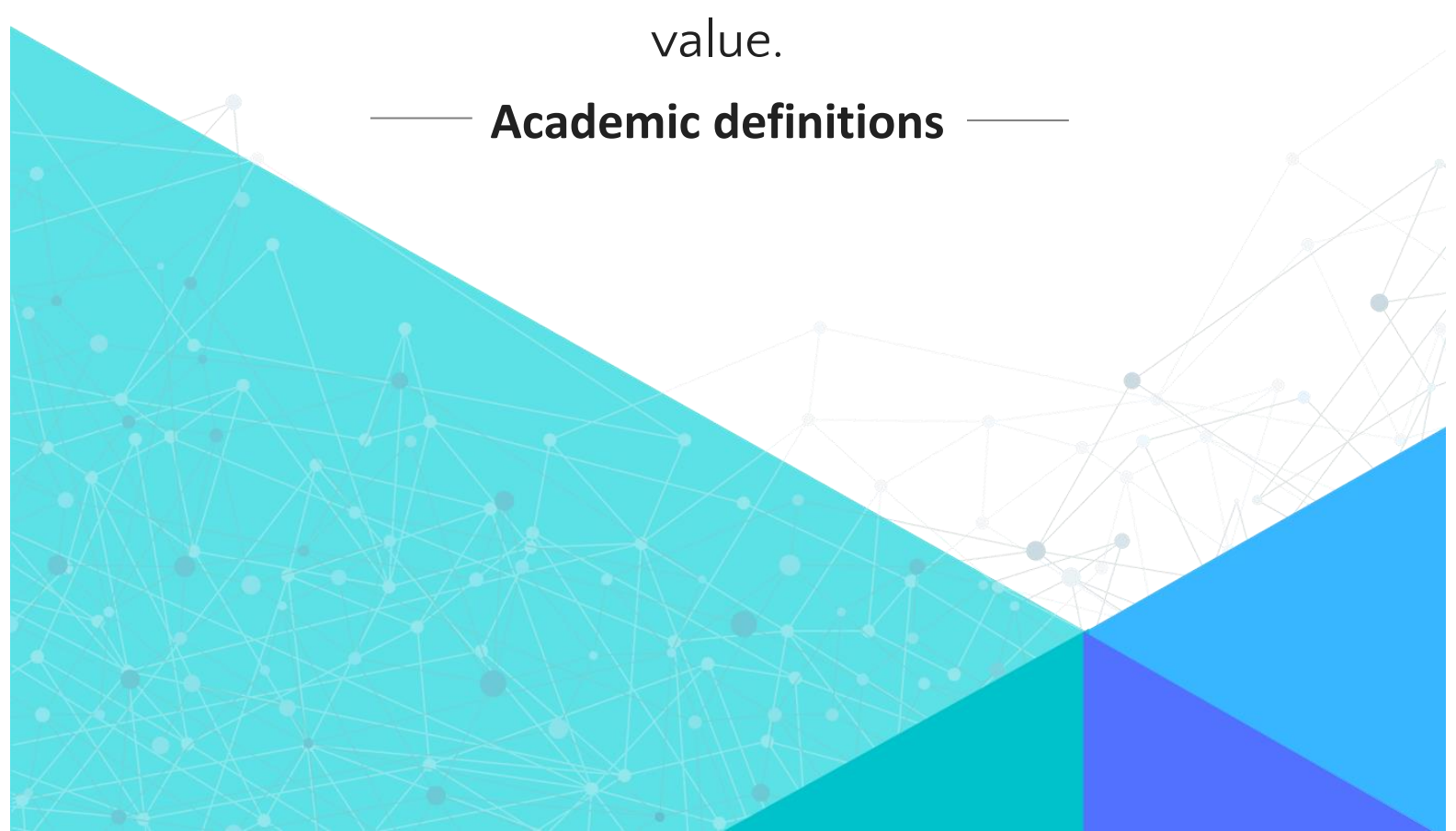


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Iloilo

is located at the **HEART** of the
Philippines





INNOVATE ILOILO



ABOUT INNOVATE ILOILO

Innovate Iloilo is a public-private movement aimed to promote innovation in the city & province of Iloilo. It started as a volunteer-led coalition and turned into a group of over 40 government & private institutions working on a shared VISION.

VISION

ILOILO: a Premier Innovation Ecosystem by 2030

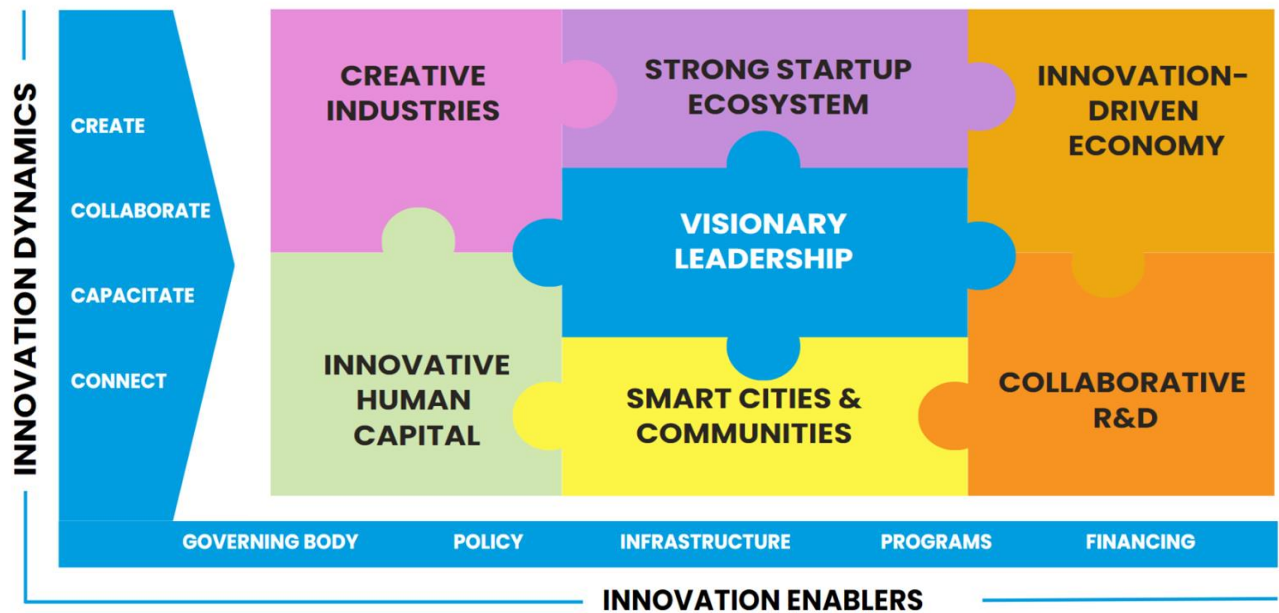
INNOVATION is defined by the Republic Act 11293 or the Philippine Innovation Act as the creation of new ideas that result in the development of new or improved policies, products, processes, or services which are then spread or transferred across the market.

"It is hereby declared the policy of the State to foster innovation as a vital component of national development and sustainable economic growth. The state shall place innovation at the center of its development policies, guided by a clear and long-term set of goals"



INNOVATE ILOILO FRAMEWORK

INNOVATION PILLARS



References for the Innovate Iloilo Framework



Global Innovation Index (GII)

The Global Innovation Index (GII) is a yearly assessment of countries' innovation performance and capabilities. It's based on the World Intellectual Property Report and measures indicators such as research and development investments, intellectual property rights, and technological outputs.



Philippine Development Plan (PDP) & Western Visayas Regional Development Plan (RDP)

The core objective of the Philippine Development Plan (PDP) is to achieve inclusive growth, reduce poverty, and improve the quality of life for all Filipinos. The PDP aims to promote sustainable and resilient development, enhance competitiveness, and ensure social protection and equity.

The Western Visayas RDP aims to promote growth, reduce poverty, improve infrastructure, enhance social services, and protect the environment for inclusive and sustainable development in the region.



National Innovation Agenda & Strategy Document (NIASD)

The core value shared by both plans is the commitment to inclusive and sustainable development, ensuring that the benefits of growth are equitably distributed and that development is carried out in an environmentally responsible manner.



Iloilo City Strategy Roadmap

As Iloilo City continues to level up, the Iloilo City Government underwent a strategy refresh intervention in order to be guided in identifying its strategic position, revisit its strategic objectives and initiatives, and ensure that they remain relevant and responsive to the needs of the institution and its stakeholders.



References for the Innovate Iloilo Framework

GLOBAL INNOVATION INDEX

In 2022, the Philippines ranked 59th out of 132 economies in the Global Innovation Index. Unfortunately, we dropped 9th places from our highest ranking of top 50 in 2020. But the good news is Philippines has been cited as an efficient innovator and a top innovation performer for our level of development. Meaning given limited resources, we can still produce quality innovation output, which are composed of patents, publications, new businesses, services, intellectual property and many more

Global
Innovation
Index 2022

PHILIPPINES

59th Philippines ranks 59th among the 132 economies featured in the GII 2022.

The Global Innovation Index (GI) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GI aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of Philippines over the past three years, noting that data availability and changes to the GI model framework influence year-on-year comparisons of the GI rankings. The statistical confidence interval for the ranking of Philippines in the GI 2022 is between ranks 55 and 61.

Rankings for Philippines (2020–2022)

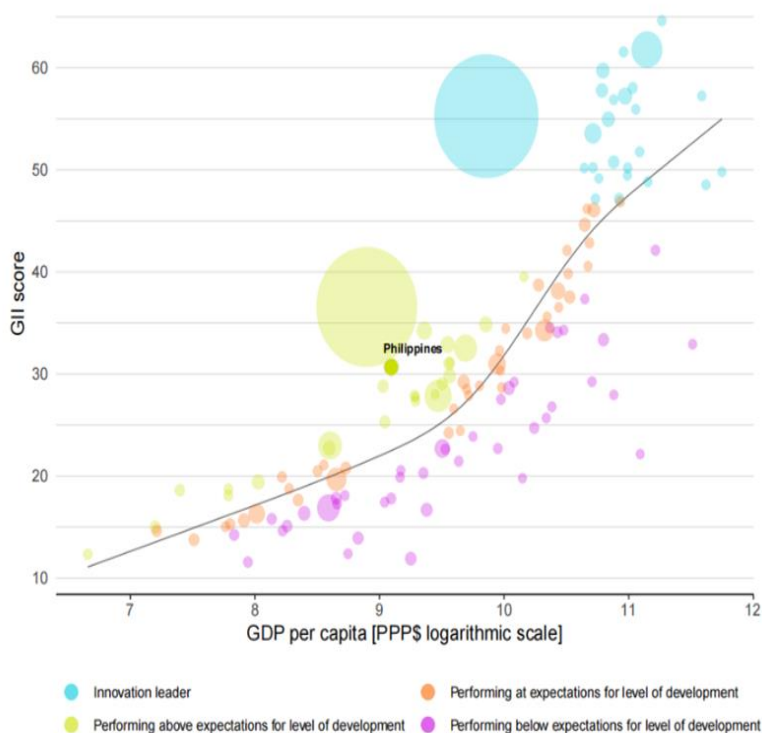
GIYR	GI	Innovation inputs	Innovation outputs
2020	50	70	41
2021	51	72	40
2022	59	76	51

- Philippines performs better in innovation outputs than innovation inputs in 2022.
- This year Philippines ranks 76th in innovation inputs, lower than both 2021 and 2020.
- As for innovation outputs, Philippines ranks 51st. This position is lower than both 2021 and 2020.

5th Philippines ranks 5th among the 36 lower-middle-income group economies.

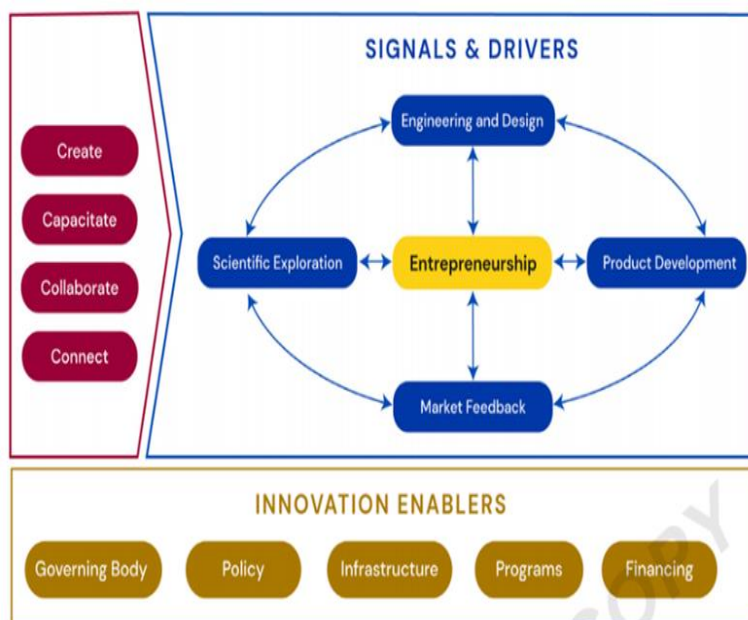
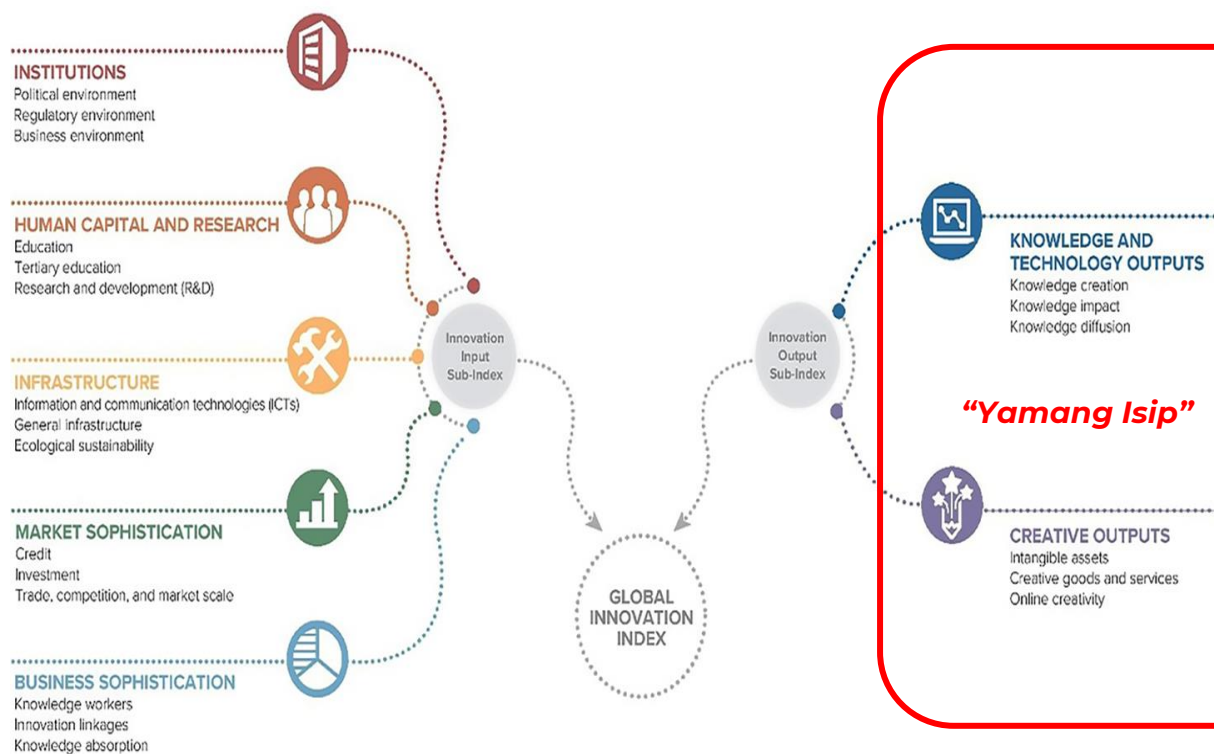
11th Philippines ranks 11th among the 17 economies in South East Asia, East Asia, and Oceania.

The positive relationship between innovation and development



NATIONAL INNOVATION AGENDA & STRATEGY DOCUMENT (NIASD)

New ideas are the base of innovation. So our economy will be measured according to our capacity to produce a wealth of new ideas and innovation outcomes. And that requires an innovation ecosystem.

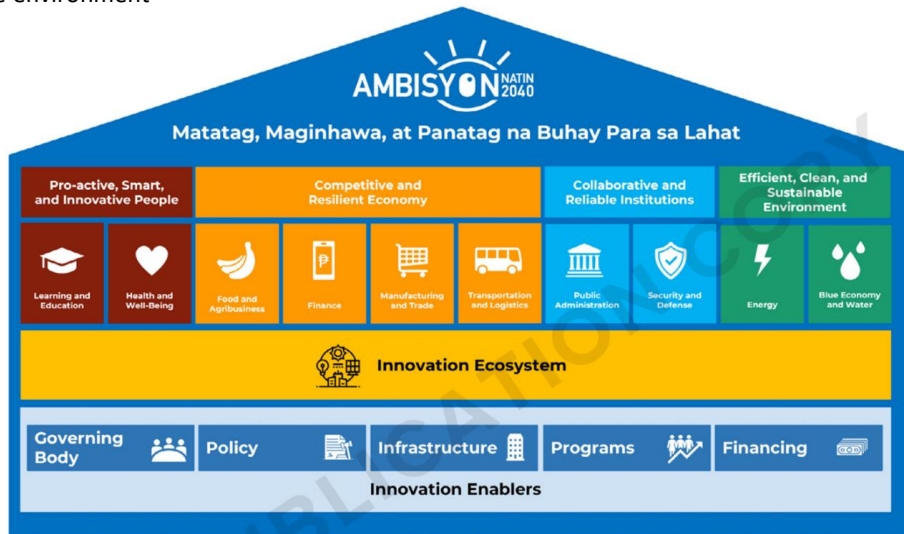


Philippine National Innovation Ecosystem Framework
(entrepreneurs at the heart of innovation)

References for the Innovate Iloilo Framework

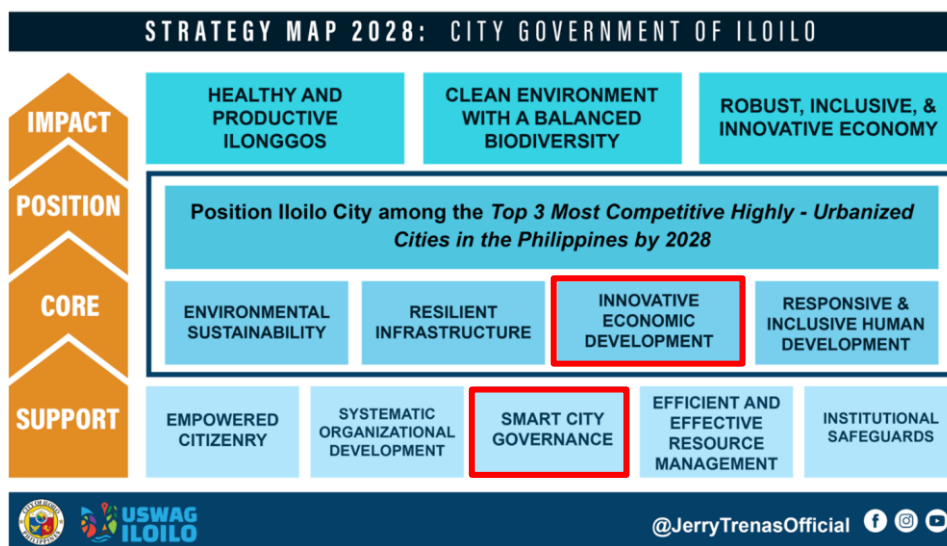
PHILIPPINE DEVELOPMENT PLAN (PDP) & WESTERN VISAYAS REGIONAL DEVELOPMENT PLAN (RDP)

According to the National Economic Development Authority, Innovation Enablers and an Innovation Ecosystem form the foundation to the National Innovation Agenda that aligns to Ambisyon 2040: isang matatag, maginhawa, at panatag na buhay para sa bawat Pilipino. Ambisyon 2040 aims to transform the country into a Smart and Innovative Philippines. This involves having: (a) a proactive, smart, and innovative people; (b) a competitive and resilient economy; (c) collaborative and reliable institutions; and (d) an efficient, clean, and sustainable environment



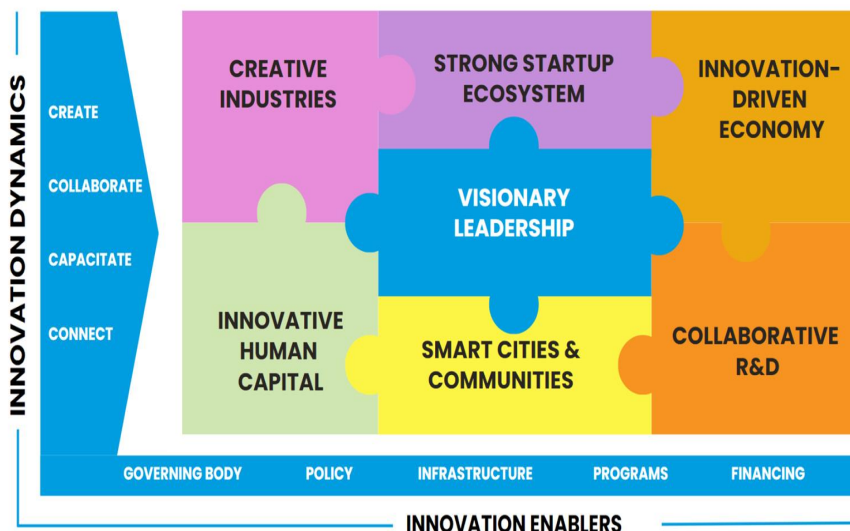
ILOILO CITY STRATEGY ROADMAP

This also aligns to Iloilo City's roadmap, where it is envisioned that we will be among the Top 3 most competitive highly-urbanized cities in the Philippines by 2028. Innovation-driven economy & Smart city governance are also core pillars of the city's strategy.





ILOILO a Premiere
Innovation Ecosystem by
2030



INNOVATION DYNAMICS

According to NIASD, the constant mobility of the ecosystem's various parts is the hallmark of a dynamic ecosystem. In the context of innovation, it refers to ongoing development brought about by the movement of multiple innovation actors, or the ecosystem's dynamics. The government must then allocate the required funds for and remove the impediments to these dynamics, particularly those that: **CREATE, CAPACITATE, COLLABORATE, and CONNECT.**

CREATE

A pervasive culture of innovation that is market-driven and market-oriented.

COLLABORATE

Using platforms that are active, reliable, and useful.

CAPACITATE

Innovation actors with facilities and resources that transform their ideas into innovative products and services.

CONNECT

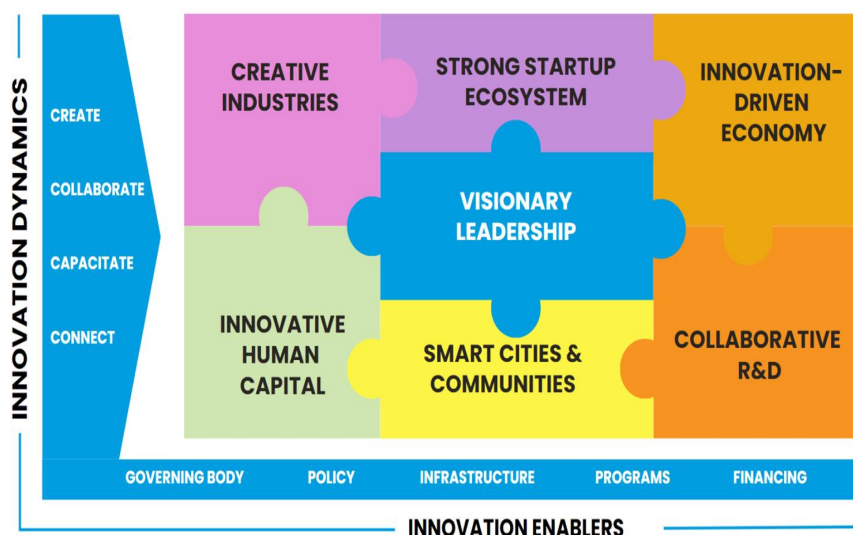
Innovation actors with potential commercially viable products to investors and potential markets.

The **GOVERNMENT** serves as an enabler of innovation and entrepreneurship through **POLICY, INFRASTRUCTURE, PROGRAM** and **FINANCING** to the dynamics of an innovation ecosystem.





ILOILO a Premiere
Innovation Ecosystem by
2030



GOVERNMENT



Visionary Leadership

To foster a culture of innovation by engaging visionary & entrepreneurial leaders in all sectors from government, industry, R&D, academe and civil society to develop innovation mindsets, behaviors, and outcomes among their respective stakeholders.



Smart Cities & Communities

To drive ease of doing business, and data-driven decision-making through digitalization of internal and external government processes, strengthening connectivity, infrastructure, and promotion of smart cities concept among stakeholders

ACADEME & R&D



Innovative Human Capital

To develop globally-competitive innovation talent by aligning curricula to industry needs, enhancing enrollment and education quality in science, technology, engineering, arts, math (STEAM) programs, and promoting faculty engagement in research & innovation.



Collaborative R&D

To strengthen R&D collaboration with government & industry, and enhance support & incentives for researchers & scientists to commercialize R&D that is responsive to the needs of the market and society.

INDUSTRY



Innovation-Driven Economy

To revitalize key industries such as agriculture/aquaculture, manufacturing, ICT, tourism, and health/biotech by collaborating with researchers, academia & startups to commercialize R&D and create innovation-driven products, services, or new business models.



Creative Industries

To make Iloilo known as a creative city that supports the development of the creative industries, and protects the rights and capacities of creative businesses, artists, craftsmen, creators, workers, indigenous cultural communities, content suppliers, and other industry stakeholders.



Strong Startup Ecosystem

STARTUP ECOSYSTEM

To establish a vibrant community of innovative and high-growth startups across various sectors, fostering a conducive business ecosystem with investable deal flows and comprehensive support services, including startup programs, infrastructure, and a strong network of enablers to create holistic impact.





ILOILO a Premiere
Innovation Ecosystem by
2030



VISIONARY LEADERSHIP

GOAL:

To foster a culture of innovation by engaging visionary & entrepreneurial leaders in all sectors from government, industry, R&D, academe and civil society to develop innovation mindsets, behaviors, and outcomes among their respective stakeholders. The Iloilo Innovation Council is the key to make this happen. Composed of various champions representing government, industry, academe, R&D institutions and the startup community.

ILOILO INNOVATION COUNCIL EXECUTIVE COMMITTEE





ILOILO a Premiere
Innovation Ecosystem by
2030



Innovate Iloilo has partnered with MIGEDC (Metro Iloilo Guimaras Economic Development Council) thru the Smart Metro Workshop which provided valuable knowledge and skills on the use of technology to improve the efficiency and sustainability of urban systems, enhance the quality of life and create new opportunities.[background footage Smart Metro Workshop activity] It followed through the conduct of GIS training that upskilled IT personnel from participating LGUs of MIGEDC on the use of geographic information systems (GIS) software to analyze and visualize spatial data.[background footage – GIS Training]



SMART CITIES & COMMUNITIES

GOAL:

To drive ease of doing business, and data-driven decision-making through digitalization of internal and external government processes, strengthening connectivity, infrastructure, and promotion of smart cities concept among stakeholders

SECTOR CORE GROUP



Iloilo City Council & Iloilo Provincial Council
(Science & Technology / Economic Affairs &
Investment Committee Chairs)





INNOVATE ILOILO

ILOILO a Premiere
Innovation Ecosystem by
2030



INNOVATIVE HUMAN CAPITAL

GOAL:

To develop globally-competitive innovation talent by aligning curricula to industry needs, enhancing enrollment and education quality in science, technology, engineering, arts, math (STEAM) programs, and promoting faculty engagement in research & innovation.

SECTOR CORE GROUP





INNOVATE ILOILO

ILOILO a Premiere
Innovation Ecosystem by
2030



COLLABORATIVE R&D

GOAL:

To strengthen R&D collaboration with government & industry, and enhance support & incentives for researchers & scientists to commercialize R&D that is responsive to the needs of the market and society.

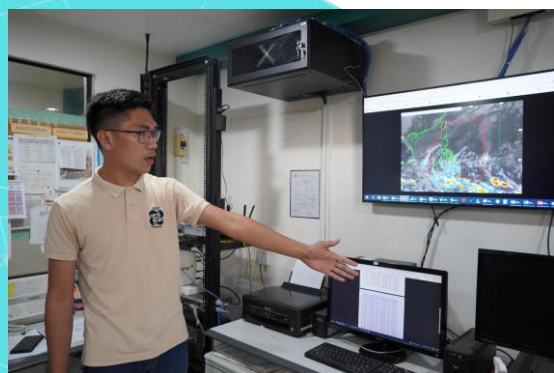
SECTOR CORE GROUP





INNOVATE ILOILO

ILOILO a Premiere
Innovation Ecosystem by
2030



INNOVATION-DRIVEN ECONOMY

GOAL:

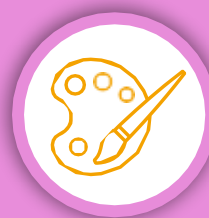
To revitalize key industries such as agriculture/aquaculture, manufacturing, ICT, tourism, and health/biotech by collaborating with researchers, academia & startups to commercialize R&D and create innovation-driven products, services, or new business models.

SECTOR CORE GROUP





ILOILO a Premiere
Innovation Ecosystem by
2030



CREATIVE INDUSTRIES

GOAL:

To make Iloilo known as a creative city that supports the development of the creative industries, and protects the rights and capacities of creative businesses, artists, craftsmen, creators, workers, indigenous cultural communities, content suppliers, and other industry stakeholders.

SECTOR CORE GROUP





INNOVATE ILOILO

ILOILO a Premiere
Innovation Ecosystem by
2030



STRONG STARTUP ECOSYSTEM

GOAL:

To establish a vibrant community of innovative and high-growth startups across various sectors, fostering a conducive business ecosystem with investable deal flows and comprehensive support services, including startup programs, infrastructure, and a strong network of enablers to create holistic impact.

SECTOR CORE GROUP



ACTION POINTS



VISIONARY LEADERSHIP

MILESTONES

Innovation Governance

2023-2024

Developing the Iloilo Innovation Council to be an active & sustainable governing body of visionary leaders and innovation champions who will oversee the governance, policies, programs, infrastructure and funding needed to realize each pillar's objectives

Iloilo Innovation Council Institutionalization

2025-2027

Institutionalizing the Iloilo Innovation Council through an ordinance

Department of Innovation

2028-2030

Creating a Department of Innovation in the LGU to coordinate all innovation initiatives.



SMART CITIES & COMMUNITIES

MILESTONES

eBPLS, eGov Services & Citizen App

2023-2024

Full implementation of the citizen app, the Electronic Business Process Licensing System (eBPLS) and other e-gov services as mandated by RA 11032 or the Ease of Doing Business and Efficient Government Service Delivery Act of 2018

Smart Barangay Initiatives

2025-2027

Pilot smart city projects in key barangays in Iloilo City to spread awareness of the Smart City and Innovation concept and get citizen's buy-in and engagement

Smart City Recognition

2028-2030

Iloilo being recognized as a technologically-advanced Smart City



INNOVATIVE HUMAN CAPITAL

MILESTONES

Increasing STEAM Graduates

2023-2024

Encourage an increase in graduates for courses in key fields like Engineering, Biology, Data Science/AI/Software Development, Creative Industries, Agriculture & Entrepreneurship by promoting enrollment, scholarships, mentoring & support programs throughout student life.

Industry Immersion & Internship-to-Jobs Program

2025-2027

Encouraging industry immersions for both faculty & students and student internships in innovation-driven companies & startups

Iloilo: Innovative Talent Hub

2028-2030

Make Iloilo known as a city producing quality talent for innovation-driven organizations.



COLLABORATIVE R&D

MILESTONES

R&D-Industry Collaboration

2023-2024

Initiate meaningful events and gatherings for industry practitioners and researchers to meet, interact, and collaborate on R&D for an innovation-driven economy in Iloilo. Attract "Balik Scientists" to come to Iloilo and build a database of experts to facilitate collaboration.

Policies & Incentives to support researchers & scientists

2025-2027

Review policies and provide increased incentives for researchers in the academe to increase their engagement.

Portfolio of R&D-based innovations

2028-2030

To showcase the output of R&D-based innovations adopted by the industry.



ACTION POINTS



INNOVATION-DRIVEN ECONOMY

MILESTONES

R&D-Industry Business Matching

2023-2024 Build a database of R&D solutions in the key sectors that are ready for commercialization and provide platforms to connect to industry practitioners for their adoption.

Increase R&D and technology utilization among MSMEs

2025-2027 Track and increase the percentage of firms that adopted innovation and R&D in their products, processes and/or business models.

Increased Gross Value Added Growth Rate per Sector

2028-2030 Increased GVA in agriculture, fisheries, manufacturing, ICT, Creative Industries, Health/Biotech as a result of innovation and R&D adoption.



CREATIVE INDUSTRIES

MILESTONES

Iloilo Network for Industries and Creative Economies

2023-2024 Formalization of a creative industry network to be part of the Iloilo Innovation Council to enhance coordination and collaboration among stakeholders and align efforts to the Philippine Creative Industries Act (RA 11904).

Creative Skills Development

2025-2027 Develop an academy and training program to upgrade the skills of the Creative Industry workforce and build a sustainable pipeline of talent while promoting creative thinking in all sectors of society.

Iloilo: A Creative City

2028-2030 International recognition of Iloilo as a creative city



STRONG STARTUP ECOSYSTEM

MILESTONES

Iloilo Startup Founders Circle

2023-2024 Revitalizing the Iloilo Startup Founders Circle as a platform for startups in Iloilo to gain visibility, networking opportunities, and support programs that are aligned to the Philippine Startup Development Program under RA 11337 or the Innovative Startup Act.

Iloilo Angel Investor Network

2025-2027 An established angel investor network in Iloilo to provide the necessary capital for high-risk startups to build, test, and pilot ideas.

High-growth & Investable Startups

2028-2030 A robust pipeline of high-growth and investable startups in Iloilo











RECONSTITUTING THE ILOILO CITY INNOVATION COUNCIL

Executive Order No. 112
Series of 2022



REPUBLIC OF THE PHILIPPINES
CITY OF ILOILO
OFFICE OF THE CITY MAYOR
7th Floor New City Hall Building, Plaza Libertad, Iloilo City 5000
Fax (033)335-0689, Email: iloilocmo2019@gmail.com

EXECUTIVE ORDER NO. 112 Series of 2022

AN EXECUTIVE ORDER RECONSTITUTING THE ILOILO CITY INNOVATION COUNCIL, TO PURSUE THE INNOVATE ILOILO MOVEMENT, AND TO FORMULATE AND IMPLEMENT THE ILOILO INNOVATION ROADMAP, APPOINTING MEMBERS THEREOF, SPECIFYING ITS DUTIES AND FUNCTIONS AND FOR OTHER PURPOSES

WHEREAS, innovation is the prime mover of socio-economic growth and it can propel the development of Iloilo in terms of the economy, governance and delivery of services provided that initiatives are collective, synergistic and multi-dimensional;

WHEREAS, Republic Act 11337 known as Innovative Start Up and Republic Act 11293 known as Philippine Innovation Act emphasizes the critical role of technology in sustainable development especially with the emergence of disruptive technologies, and signals the timely opportunity to pursue an innovation agenda in Iloilo;

WHEREAS, the INNOVATE ILOILO movement envisions the Province and City of Iloilo as a premier innovation hub in the Philippines by 2030;

WHEREAS, this vision will be attained with the formulation of the ILOILO INNOVATION ROADMAP aimed to unify and align initiatives, projects, programs and activities of various stakeholders to build a strong innovation ecosystem in Iloilo;

WHEREAS, the innovation agenda highlights the capacity and capability of Iloilo in terms of Research & Development facilities, human resources, technical support and network which can spur creation of new products and services, and attract investment opportunities;

WHEREAS, the innovation agenda is in line with and supports the thrust of the City of Iloilo on conclusive economic development, job creation and poverty alleviation;

NOW THEREFORE, I, JERRY P. TREÑAS, Mayor of the City, by the powers vested in me by law, do hereby reconstitute the Iloilo City Innovation Council with the following stipulations:

SECTION 1. COMPOSITION

The Iloilo Innovation Council shall be composed of the following:

1.1. **EXECUTIVE COMMITTEE.** The Executive Committee shall be composed of the following:

RECONSTITUTING THE ILOILO CITY INNOVATION COUNCIL

Executive Order No. 112
Series of 2022

Chairman : HON. JERRY P. TREÑAS
City Mayor, Iloilo City

Co-Chairman : HON. ARTHUR R. DEFENSOR, JR.
Provincial Governor, Province of Iloilo

Co-Chairman (Private Sector) : TERENCE S. UYGONGCO
Chairperson, Iloilo Economic Development Foundation

Vice Chairman (Government) : ROWEN R. GELONGA Che, CESO II
Regional Director,
Department of Science and Technology VI

Vice Chairman (Industry) : JESSRAE S. PALMARES
President, Iloilo Federation for Information Technology

Vice Chairman (Academe) : MA. LUISA C. SEGOVIA
President,
Iloilo Government-Industry-Academe Council, Inc.

1.2. SECTORAL CORE GROUP

1.2.1 Smart Cities and Communities

VELMA JANE C. LAO
City Government Asst. Dept. Head II / LEDIP Officer

JOSE RONI S.J. PERALOSA
City Government Department Head II / CPDC

DARWIN JOEMIL PAPA
Operations Officer
Iloilo City Disaster Risk Reduction and Management Office

JECK D. CONLU
City Government Department Head II / PSTM Officer
Public Safety and Transportation Management Office

NORMAN F. TABUD
Licensing Officer IV
Business Permits Licensing Office

ENGR. SALVADOR MARIANO V. PEDREGOSA
Acting City Engineer
City Engineering Office

1.2.2 Startup Ecosystem

RAYJAND GELLAMUCHO
TBI Manager, Start Up Founder's Circle

JOEVEN TANSI
Executive Director, Iloilo Federation for Information Technology

d. Agribusiness

DR. PETER S. SOBREVEGA
OIC-Regional Director, Department of Agriculture VI

ARCH. JOHNNY QUE
President, Panay Organic Producers Association, Inc.

1.2.3 Globally Competitive Academic Institutions

DR. CLEMENT C. CAMPOSANO
Chancellor, University of the Philippines Visayas

DR. RAUL F. MUYONG
President, Iloilo Science and Technology University

DR. JOSELITO F. VILLARUZ, MD, Ph.D
President, West Visayas State University

DR. TEODORO C. ROBLES
President, Central Philippines University

FR. FREDERICK C. COMENDADOR, OSA
President, University of San Agustín

OFELIA ODILAO-BISNAR
Chief Operating Officer, PHINMA University of Iloilo

1.2.4 Internationally Recognized Research & Development Centers

DAN BALIAO
The Southeast Asian Fisheries Development Center (SEAFDEC)

DR. RAUL F. MUYONG
Western Visayas Agriculture Aquatic and Natural Resources Research and Development Consortium (WESVAARRDEC)

LUISA FULGUERAS
Western Visayas Agriculture and Research Consortium (WESVIARC)

DR. ALADINO C. MORACA
Chairperson, Western Visayas Consortium for Industry, Energy and Emerging Technology (WVCIERT)

DR. ADRIANO P. SUBA-AN, MD, MPH, MCHM, CESO IV
Western Visayas Health Research and Development Consortium (WVHRDC)

DR. PETER S. SOBREVEGA
Western Visayas Regional Research and Development Network (WESVIRRDEN)

ENGR. ROWEN R. GELONGA, ChE, CESO II
Chairperson, Regional Research, Development and Innovation Committee (RRDIC)

HERA R. BARRAMEDA
Curator, Global Shapers Iloilo Hub

JANE L. JAVELLANA
Regional Director, Department of Information & Communications Technology VI

ERMELINDA P. POLLENTES
OIC-Regional Director, Department of Trade & Industry VI

MYLIN LEGRID
Project Leader, Coastline 5023: DOST PACAARRD-UPV Fisheries TBI

MARY ANN T. SEDERO, MBA
TBI Coordinator, UPV SEEDS TBI

MILYN LEGRID
Project Leader, Coastline 5023: DOST PACAARRD-UPV Fisheries TBI

JOEL T. DE CASTRO
Head/Project Leader, WVSU Green THI

ENGR. GELVIE C. LAGOS
Manager, Center for Promotion, Incubation, Upscaling & Growing Business and Accelerating for Further Development (CPUGAD), CPU TBI

DR. ARNEL N. SECONDES
Project Leader
DOST - PCIEERD WVSU-IMPACT

1.2.3 Innovation Driven Industries

a. Manufacturing

FELISA JUDITH L. DEGALA
Provincial Director, Department of Trade and Industry Iloilo

EMIL DIEZ
President, Iloilo Business Club

b. Tourism

CHRISTINE C. MANSINARES
Regional Director, Department of Tourism VI

ENGR. FULBERT C. WOO
President, Philippine Chamber of Commerce and Industry - Iloilo

c. ICT-BPM

JANE L. JAVELLANA
Regional Director, Department of Information & Communications Technology VI

JOEVEN TANSI
Executive Director, Iloilo Federation for Information Technology

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MARIANNE TAJANLANGIT-BEBIT
IP Regional Officer - Intellectual Property Iloilo Satellite Office

1.2.5 Innovation Centric Policies

HON. JEFFREY P. GANZON
Vice Mayor, Iloilo City

HON. REX MARCUS B. SARAHIA
SP Chair on Appropriations
Sangguniang Panlungsod - Iloilo City

HON. URMINICO M. BARONDA, JR.
SP Chair on Education, Science & Technology
SP Chair on Information Technology and Computerization
Sangguniang Panlungsod - Iloilo City

HON. RUDOLPH JEFFREY O. GANZON
SP Chair on Trade, Commerce & Industry
Sangguniang Panlungsod - Iloilo City

ENGR. ARECIOA. CASING, JR.
OIC-Regional Director, National Economic & Development Authority V

1.3 Secretariat

VELMA JANE C. LAO
CGADH II / LEDIP Officer, LEDIP Office

MARIA LEA VICTORIA E. LARA
Project Development Officer IV, LEDIP Office

ENGR. SHEILA L. OBERIO
Provincial Director, DOST Iloilo Provincial Science and Technology Center

JOEVEN TANSI
Executive Director, Iloilo Federation for Information Technology

1.4 Innovate Iloilo Project Management Team

GERALDINE B. ABELLA
Project Technical Asst. II, Innovate Iloilo

KERBY DANIEL T. ARIAS
Project IT Support Staff, Innovate Iloilo

VALERIE ANN C. SENSORO
Project Admin Staff, Innovate Iloilo

SECTION 2. DUTIES AND RESPONSIBILITIES OF THE SECTORAL CORE GROUP

1. Conduct coordination meetings and data gathering for the drafting and approval of the Iloilo Innovation Roadmap 2030;
2. Based on the approved roadmap, implement respective programs, projects and activities (PPAs) of the sector;

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RECONSTITUTING THE ILOILO CITY INNOVATION COUNCIL

Executive Order No. 112
Series of 2022

3. Submit reports on accomplished PPAs to the Innovation Council and PMO monitoring and resource generation.

SECTION 3. DUTIES AND RESPONSIBILITIES OF THE SECRETARIAT

1. Record and document all the proceedings of the meetings;
2. Manage all administrative requisites of the Executive Committee and the Sectoral Core Group;
3. Index and keep all records used and referenced by the Executive Committee and the Sectoral Core Group; and
4. Perform all other functions as may be deemed necessary.

SECTION 4. DUTIES AND RESPONSIBILITIES OF THE PROJECT MANAGEMENT TEAM

1. Provide technical and administrative support to the Innovate Iloilo Council operation;
2. In-charge in the project correspondence, information sharing and filing;
3. Prepare, coordinate, moderate activities and ensure attendance of participants;
4. Prepare technical reports and documentation for all activities identified in the approved work plan;
5. Prepare progress and financial reports for DOST;
6. Coordinate with project counterparts on the implementation of the project activities; and
7. Perform other duties determined by the Project Leader.

SECTION 5. SEPARABILITY CLAUSE. If any provision of this Executive Order is declared invalid or unconstitutional, the other provisions not affected thereby shall remain valid and subsisting.

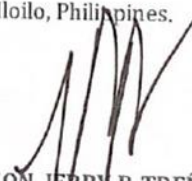
SECTION 6. INCORPORATION CLAUSE. All other executive orders, rules and regulations and other issuances or parts thereof that are not inconsistent with this Order continue to remain in force and effect.

SECTION 7. REPEALING CLAUSE. All prior issuances on the organization and functions of the Iloilo City Innovation Council inconsistent herewith shall be deemed superseded by this Order.

SECTION 8. EFFECTIVITY. This Executive Order shall take effect immediately.

DONE this 6th day of December, 2022, in the City of Iloilo, Philippines.

SO ORDERED.


HON. JERRY P. TREÑAS
City Mayor

Attested by:


JOSEPHINE P. AGUDO
City Government Assistant Department Head II

CREATING AND ORGANIZING THE ILOILO PROVINCIAL INNOVATION COUNCIL

Executive Order No. 231

Series of 2019

REPUBLIC OF THE PHILIPPINES
PROVINCE OF ILOILO
OFFICE OF THE GOVERNOR
3rd floor, Iloilo Provincial Capitol
Bonifacio Drive, 5000 Iloilo City



TELEPHONE NOS. (033) 336-8151
(033) 337-1739
TELEFAX NO. (033) 337-4230
E-MAIL: art_defensor@yahoo.com
ardefensorjr@gmail.com

Arthur R. Defensor, Jr.
GOVERNOR

EXECUTIVE ORDER NO. 231

AN ORDER CREATING AND ORGANIZING THE ILOILO PROVINCIAL INNOVATION COUNCIL, TO PURSUE THE INNOVATE ILOILO MOVEMENT, AND TO FORMULATE AND IMPLEMENT THE ILOILO INNOVATION ROADMAP, APPOINTING MEMBERS THEREOF, SPECIFYING ITS DUTIES AND FUNCTIONS AND FOR OTHER PURPOSES.

WHEREAS, innovation is the prime mover of socio economic growth and it can propel the development of Iloilo in terms of the economy, governance & delivery of services provided that initiatives are collective, synergistic & multi-dimensional;

WHEREAS, the recent passage of the Innovative Start Up Law (RA11337) and the Philippine Innovation Act (RA11293) emphasizes the critical role of technology in sustainable development especially with the emergence of disruptive technologies, and signals the timely opportunity to pursue an innovation agenda in Iloilo;

WHEREAS, the INNNOVATE ILOILO movement envisions the Province and City of Iloilo as a premier innovation hub in the Philippines by 2030;

WHEREAS, this vision will be attained with the formulation of the ILOILO INNOVATION ROADMAP aimed to unify & align initiatives, projects, programs and activities of various stakeholders to build a strong innovation ecosystem in Iloilo;

WHEREAS, the innovation agenda highlights the capacity & capability of Iloilo in terms of Research & Development facilities, human resources, technical support and network which can spur creation of new products and services, and attract investment opportunities;

WHEREAS, this innovation agenda is in line with and supports the thrust of the Province of Iloilo on inclusive economic development, job creation and poverty alleviation.

NOW THEREFORE, I, ARTHUR DEFENSOR JR., Governor of the Province of Iloilo, by the powers vested in me by law, do hereby create and organize the Iloilo Provincial Innovation Council with the following stipulations:



CREATING AND ORGANIZING THE ILOILO PROVINCIAL INNOVATION COUNCIL

Executive Order No. 231
Series of 2019

SECTION 1. COMPOSITION

The Iloilo Provincial Innovation Council shall be composed of the following:

1.1. EXECUTIVE COMMITTEE. The Executive Committee shall be composed of the following:

- Chair:** **HON. ARTHUR R. DEFENSOR, JR.**
Governor, Province of Iloilo
- Co Chair:** **HON. JERRY P. TRENAS**
Mayor, City of Iloilo
- Co Chair (Private Sector):** **MR. FRANCIS GENTORAL**
Executive Director, Iloilo Economic Development Foundation, Inc.
- Vice Chair (Gov't):** **ENGR. ROWEN GELONGA, CESO II**
Regional Director, DOST VI
- Vice Chair (Industry):** **MR. JESSRAF PALMARES**
President, Iloilo Federation for Information Technology
- Vice Chair (Academe):** **MS. MA. LUISA SEGOVIA**
President, Iloilo Gov't-Industry-Academe Council, Inc.

1.2. SECTORAL CORE GROUP

1.2.1. Smart Cities & Communities

- Mr. Mario Nillos – Provincial Planning & Development Office
- Ms. Velma Jane Lao – Provincial LEDIP Center
- Mr. Jerry Bionat – Provincial Disaster Risk Reduction and Management Office
- Engr. Graciano Lucero – Provincial Engineers Office
- Dr. Ildefonso Toledo – Provincial Agriculturist Office
- Ms. Salvacion Sibonga – ICTMO
- Hon. Rosario Medatrix Fernandez – President, League of Municipal Mayors

1.2.2. Start Up Ecosystem

- Ms. Noreen Bautista - Start Up Founder's Circle
- Ms. Hera Barrameda - Start Up Founder's Circle
- Mr. Joeven Tansi – Executive Director, Iloilo Federation for IT
- Mr. Rayjand Gellamucho – Curator, Global Shapers Iloilo Hub
- Dir. Mario Cunado – Regional Director, Dept. of Information & Communications Technology VI
- Dir. Rebecca Rascon – Regional Director, Department of Trade and Industry VI
- Mr. Jigger Latoza – Future Smart
- TBIs / ITSO

1.2.3. Innovation Driven Industries

a. Manufacturing

- Ms. Ermelinda Pollentes, ARD, Department of Trade and Industry Iloilo
- Mr. Juan Jose Jamora III – Trustee, Iloilo Business Club, Inc.

b. Tourism

- Atty. Helen Catalbas – Department of Tourism VI
- Atty. Robert Penafiorida – Phil. Chamber of Commerce and Industry – Iloilo Chapter

c. ICT-BPM

- Mr. Mario Cunado – Regional Director, Dept. of Information & Communications Technology VI
- Mr. Jessraf Palmares – President, Iloilo Federation for Information Technology

d. Agribusiness

- Engr. Remelyn Recoter – Regional Director, Department of Agriculture VI
- Mr. Buen Mondejar – President, Panay Organic Producers Organization

1.2.4. Globally Competitive Academic Institutions

- Dr. Ricardo Babaran – Chancellor, University of the Philippines Visayas
- Dr. Raul Muyong – President, Iloilo Science and Technology University
- Dr. Teodoro Robles – President, Central Philippine University
- Rev. Fr. Frederick Commendador – President, University of San Agustin
- Mr. Eduardo Arevalo – Chief Operating Officer, University of Iloilo-PHINMA
- Dr. Luis Sorolla – President, West Visayas State University
- Dr. Maura Consolacion D. Cristobal, CESO III – Regional Director, Commission on Higher Education VI
- Dir. Ashray Banto – Regional Director, Technical Education and Skills Development Authority VI
- Dr. Clarissa Zamora, CESO VI – Superintendent, DEP Ed – Division of Iloilo City

1.2.5. Internationally Recognized Research & Development Centers

- The Southeast Asian Fisheries Development Center (SEAFDEC)
- Western Visayas Aquatic and Resources Research and Development Consortium (WESVARDEC)
- Western Visayas Agriculture and Research Consortium (WESVIARC)
- Western Visayas Consortium for Industry and Energy Research and Development (WVICIERD)
- Western Visayas Health Research and Development Consortium (WVHRDC)
- Intellectual Property Office - Iloilo

1.2.6. Innovation Centric Policies

- Hon. Christine Garin – Vice Governor, Province of Iloilo

- Hon. Jason Gonzales – Chair, Science & Technology/Economic Affairs & Investment Committee, Sangguniang Panlalawigan ng Iloilo
- Dir. RoAnn Bacal, CESO III – Regional Director, National Economic & Development Authority VI

1.3. SECRETARIAT

- Ms. Fiebe Marie P. Granada – Provincial LEDIP Center
- Engr. Sheila L. Oberio – DOST Iloilo Provincial Science and Technology Center
- Ms. Ma. Lea Victoria E. Lara – Iloilo Business Club, Inc.

SECTION 2. DUTIES AND RESPONSIBILITIES OF THE SECTORAL CORE GROUP

- Conduct coordination meetings and data gathering for the drafting and enactment of the Iloilo Innovation Roadmap 2030
- Based on the aforesaid roadmap, prepare and submit recommendations for a draft Roadmap Implementation Plan for the Iloilo Provincial Government within the second quarter of 2020 for the approval of the Local Chief Executive and the Sangguniang Panlalawigan.

SECTION 3. DUTIES AND RESPONSIBILITIES OF THE SECRETARIAT


The Secretariat shall provide administrative and technical support services, to wit:

- Record and document all the proceedings of the meetings;
- Manage all administrative requisites of the Executive Committee and the Sectoral Core Group;
- Index and keep all records used and referenced by the Executive Committee and the Sectoral Core Group; and
- Perform all other functions as may be deemed necessary.

SECTION 4. EFFECTIVITY

The Iloilo Provincial Innovation Council shall exercise their duties and functions effective immediately.

Done this _____ day of OCT 30 2019, 2019 in the City of Iloilo, Philippines.


ARTHUR R. DEFENSOR, JR.
Governor

AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES

Regulation Ordinance No. 2023-126

Am. Gonzon

Republic of the Philippines
City of Iloilo
OFFICE OF THE SANGGUNIANG PANLUNGSOD

Date Posted: 6/27/23
Date Published: _____
Date Effectivity: _____

EXCERPT FROM THE MINUTES OF THE 26th REGULAR SESSION OF THE 11TH SANGGUNIANG PANLUNGSOD OF THE CITY OF ILOILO, PHILIPPINES, HELD AT THE SESSION HALL, 6TH FLOOR CITY HALL BUILDING, PLAZA LIBERTAD, ILOILO CITY, ON TUESDAY, JUNE 27, 2023.

PRESENT

HON. JEFFREY P. GANZON
City Vice Mayor/Presiding Officer

Hon. Urminico M. Baronda, Jr.	Member
Hon. Sedfrey L. Cabaluna	Member
Hon. Romel D. Duron	Member
Hon. Ely A. Estante, Jr.	Member
Hon. Rudolph Jeffrey O. Ganzon	Member
Hon. Leila G. Luntao, SK Federation President Ex Officio	Member
Hon. Plaridel C. Nava II	Member
Hon. Maria Irene D. Ong, Liga ng mga Barangay President Ex Officio	Member
Hon. Rex Marcus B. Sarabia, Acting Floor Leader	Member
Hon. Frances Grace V. Parcon-Torres	Member
Hon. Jose Maria Miguel S. Treñas	Member
Hon. Candice Magdalane A. Tupas	Member
Hon. Johnny Y. Young	Member
Hon. Alan A. Zaldivar	Member

Am. Gonzon

ABSENT:

None

REGULATION ORDINANCE NO. 2023-126
AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED STARTUP DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES THERETO

Am. Gonzon

Sponsored by Hon. Rudolph Jeffrey O. Ganzon, and unanimously seconded by all Members of the Iloilo City Council;

Am. Gonzon

WHEREAS, Section 10, Article XIV of the 1987 Philippine Constitution provides that "Science and technology are essential for national development and progress. The State shall give priority to research and development, invention, innovation, and their utilization; and to science and technology education, training, and services.

WHEREAS, Section 1 Article XII of the 1987 Philippine Constitution provides that "the goal of the national economy are a more equitable distribution of opportunities, income and wealth, a sustained in an increased amount of goods and services produced by the nation for the benefit of the people and expanding productivity and the key to raising the quality of life";

Am. Gonzon

AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES

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WHEREAS, Republic Act No. 11337, otherwise known as the “**Innovative Start-Up Act**”, declares the policy of the State to foster inclusive growth through an innovative economy by streamlining government and nongovernment initiatives, in both local and international spheres, to create new jobs and opportunities, improve production, and advance innovation and trade in the country;

WHEREAS, the city recognizes the role of Startup Ecosystems in the economic growth of the locality as they attract talent and funding, catalyze local innovation, and create jobs. At the same time, they help transform economies by driving innovation and collaborating with traditional sectors to increase the productivity and competitiveness of their legacy systems;

WHEREAS, the Iloilo Innovation Roadmap envisions Iloilo becoming a premier “Innovation Hub” of the Philippines by the year 2023;

WHEREAS, Section 455 (b)(1)(iii) of the Local Government Code of 1991 provides that the City Mayor can propose policies and projects for the consideration of the Sangguniang Panlungsod as often as may be deemed necessary for the general welfare of the inhabitants;

WHEREAS, Section 458 (2)(a) of the same Code provides for the City Council’s passage of ordinance appropriating funds to programs, projects, services, and activities of the City to promote the general welfare of the City and its inhabitants;

WHEREAS, in 2018, the Innovate Iloilo movement was created and was supported by a coalition of various institutions both from the public and private sectors committed to fostering the creation of innovations to solve real problems in society and leverage opportunities that showcase the true Ilonggo ingenuity;

WHEREAS, a strong startup ecosystem is one of the Pillars of the Innovate Iloilo Framework that aims to improve the business ecosystem, improve ICT, strengthen government-industry-academe linkages, increase the number of Technology Business Incubators, accelerators, and innovation centers, increase the number of intellectual property assets and develop an investable deal flow of startups to attract angel investors.

WHEREAS, for a startup ecosystem to thrive and develop investment opportunities for local entrepreneurs, there is a need to provide support to the developing startup ecosystem in Iloilo and to align with the City’s development agenda which also recognizes the importance of innovative startups hence, this ordinance.

NOW, THEREFORE, be it ordained, as it is hereby ordained, by the Sangguniang Panlungsod of the City of Iloilo, in session assembled, that:

SECTION 1. TITLE. – This Ordinance shall be known as the “**ILOILO CITY STARTUP DEVELOPMENT PROGRAM**”.

SECTION 2. OBJECTIVES. – This Ordinance aims to assist in the set-up of startup businesses by providing business support and incentives that will encourage the establishment and operation of these innovative and new businesses, crucial to their growth and/or expansion, and to strengthen, promote, and develop an ecosystem of businesses. This measure will help ensure business continuity in the first few years of operation through support activities and incentives in order to intensify the aim of the city in creating a business-friendly environment.



AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES

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SECTION 3. COVERAGE - This Ordinance extends only to startup businesses which are innovative or new within the definition and parameters set in accordance with Republic Act 11337 or the Innovative Start-up Act. This shall not be misconstrued as referring to any traditional businesses which are starting to operate. There must be an essential element of innovation or developing an innovative product.

SECTION 4. DEFINITION OF TERMS. – For this ordinance, the following terms shall be defined:

1. **Angel Investors** – individuals or companies who provide funding or investment in startups that have the potential to grow and expand.
2. **Community Startups** - startup businesses based on ideas, innovations, or assets owned by independent inventors.
3. **Innovation** – the creation of new ideas that result in the development of new or improved products, processes, or services which are then spread or transferred across the market;
4. **Innovative product** – a good or service that is new or significantly improved, such as improvements in technical specifications, component materials, software in the product, user-friendliness, or other functional characteristics;
5. **ISBPLD – Iloilo Service Business Permits and License Division** - The Permits and License Division is the office that issues permits and licenses before establishments can lawfully conduct business in Iloilo City.
6. **Philippine Startup Development Program** - The Philippine Startup Development Program (PSDP) is composed of programs, benefits, and incentives for startups and startup enablers promulgated through the respective mandates of national government agencies, and through additional mandates provided by the provisions of R.A. 11337 or the “Innovative Startup Act”.
7. **Startup** – any person or registered entity in the locality which aims to develop an innovative product, process, or business model;
8. **Startup Business** – any person or entity in the City which aims to develop an innovative product, process, or business model that is scalable and replicable. It may fall into one or a combination thereto. The business must be organized and established within Iloilo City;
9. **Startup Certificate of Recognition** - This recognition helps startups to get access to various benefits such as tax exemptions, patent filing assistance, and easier access to funding. The program is open to startups that are registered under Philippine Startup Development Program.



AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES

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10. **Startup Enabler** – any person or registered entity in the locality registered under the Philippine Startup Development Program that provides goods, services, or capital identified to be crucial in supporting the operation and growth of the startups by the DTI in consultation with DOST, DICT, and pertinent government and non-government organizations (NGOs).
11. **Startup Incubatee** – an entrepreneur, researcher, and innovator located within the premises of a science and technology business incubator;
12. **Student Startups** – startup businesses based on ideas, and innovations owned, conceived, and led by undergraduate or graduate tuition-paying students.
13. **TBI** – A Technology Business Incubator (TBI) is a facility where start-ups are hosted and business development services are provided. For would-be technology entrepreneurs and start-ups, DOST-funded TBIs offer office space, technical services, and facilities to establish their businesses.
14. **University Startups** – startup businesses owned by individuals but are built within university-based technology facilities called TBI.

SECTION 5. PROGRAM CLASSIFICATION – Iloilo Startup Development Program is designed for three (3) Startup Groups: Community Startups, Student Startups, and University Startups.

SECTION 6. APPLICATION TO AVAIL INCENTIVES, TECHNICAL ASSISTANCE, AND OTHER SERVICES. – Qualified Startups groups or individuals shall avail of incentives and technical assistance; assist in other services under this program. Startups must submit applications and proposals to the Iloilo Startup Development Program Committee for startup investable evaluation. The Iloilo Startup Development Program Committee may require other documentary requirements for screening purposes in the availment of the incentives.

SECTION 7. START-UP DEVELOPMENT INCENTIVES. The Iloilo City Government shall not assess and impose business taxes for the qualified and certified start-up development businesses for the period of three (3) years to be reckoned from their first issuance of an Official Receipt duly approved by the Bureau of Internal Revenue proving their gross income. However, these businesses must still comply with the requirements for business permits and must still pay regulatory fees.

SECTION 8. GENERAL REGISTRATION AND OPERATIONAL BENEFITS.

- a. Community and School-based Startups shall be registered to ISBPLD subject to minimal bureaucratic requirements and reasonable fees and other charges under the validation of the **ILOILO STARTUP DEVELOPMENT COMMITTEE**;



AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES

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- b. Iloilo Startup Development Committee evaluates, verifies, certifies and approves deserving startup applicants and issues the **"STARTUP ILOILO RECOGNITION CERTIFICATE"**, provided that the startup applicants are registered under the Philippine Startup Development Program;
- c. School-based startups shall secure certification as a startup incubatee from the school or university where they are hosted as startups and be entitled to the benefits and privileges accorded thereto;
- d. Republic Act 113371 otherwise known as Startup Ecosystem Acts authorizes LGU for the provision of shared use of space/building, facilities, and equipment, or other repurposed government spaces and facilities provided or constructed by the local government with minimal fees only;

SECTION 9. OFFICIAL WEBSITE. – The Innovate Iloilo Official Website shall be utilized as the primary source of information on statistics, events, programs, and benefits for startups and startup enablers and related enterprises in the locality;

The features of the website shall include an online database of startups and startups enablers, indicating basic information and documented information, reports, and other studies pertinent to the implementation of this measure, and such other content in line with the goals and objectives of this ordinance.

SECTION 10 THE ILOILO STARTUP DEVELOPMENT COMMITTEE

The Iloilo Startup Development Committee is hereby created and constituted to implement the provisions of this ordinance.

SECTION 11. COMPOSITION OF THE COMMITTEE. - The Iloilo Startup Development Program Committee shall be composed of representatives but not limited to the following offices:

City Mayor	Committee Chairperson
City Administrator	Member
LEDIP Officer	Member
City Treasurer's Office	Member
City Planning Office	Member
SP Chair on Trade and Investment	Member
SP Chair on Science and Technology	Member
Representative from the Academe	Member
Representative from the Business Sector	Member
LEDIP Office	Secretariat

At any time during the program, the City Mayor may add to or vary the composition of the committee. The City Mayor may designate his/her own alternate Committee Chairperson but must still be a member of the above Committee. The representatives from the Academe and Business Sector shall be named and appointed by the City Mayor, as may be suggested by members above.

AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES


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SECTION 12. FUNCTIONS AND DUTIES OF THE COMMITTEE. – The Committee shall establish policies and guidelines which encourage the creation of a robust environment of the startup ecosystem in Iloilo City consistent with the City's development needs. Pursuant thereto, the Committee shall have the following duties and functions:

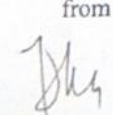
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- a. Promulgate policies and guidelines for the implementation of this ordinance;
 - b. Review the eligibility of applicants, evaluate the applications, and determine the amount to be awarded to selected applicants.
 - c. Formulate investable startup criteria as also the basis for the assessment and evaluation.
 - d. Design a startup competition that gives a platform for startups to pitch their startup in front of investors and for the startup to get a chance to win a cash prize or investment capital.
 - e. The Committee shall have the power to disqualify any entry, applicant, team, or both the community or student/university startup programs, should the Committee find any disqualification, lack of qualification, or similar or any disqualifying characteristics in their entry, applicants, or team.
 - f. The Committee shall be responsible for the creation of a Startup Development Plan in coordination with the Department of Trade and Industry (DTI), Department of Information and Communications Technology (DICT), Department of Science and Technology (DOST), and Board of Investment (BOI) to develop the short, medium, and long-term strategies in order to attract angel investors in and promote the growth and development of, startups and startup enablers in Iloilo City.

SECTION 13. MONITORING. – LEDIPO is tasked to monitor the financial assistance extended to the beneficiaries for the proper use with the approved business plans/proposals and list of supplies and materials. In connection with this, those members of the committee shall also have the following duties:

- a. Coordinate with the appropriate offices in conducting physical or site visits and inspections to monitor the progress of the businesses and internal audit for proper utilization of funds extended in the implementation of the Iloilo Startup Development Program;
- b. Require the submission of additional requirements, such as receipts and invoices, before and after the issuance of the Startup Awards.



SECTION 14. IMPLEMENTING RULES AND REGULATIONS. – The Local Economic Development Investment and Promotion Office (LEDIPO) and City Treasurer's Office and the City Planning and Development Office (CPDO) shall formulate the Implementing Rules and Regulations (IRR) necessary to implement the provisions of this Ordinance within 60 days from the approval of this Ordinance if needed.



AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES

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SECTION 15. AUTHORITY. – The City Mayor or his designate is hereby given the authority to sign documents, agreements, and other necessary orders in the pursuance of this program.

SECTION 16. SEPARABILITY CLAUSE. – If any portion or provision of this Ordinance is declared void or unconstitutional, the remaining portions thereof not affected thereby, shall remain in full force and effect.

SECTION 17. REPEALING CLAUSE – All laws or regulations inconsistent herewith are hereby repealed, revoked, or modified accordingly.

SECTION 18. EFFECTIVITY CLAUSE – This Ordinance shall take effect immediately upon its approval.

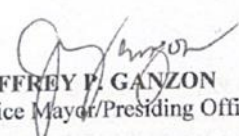
ENACTED, June 27, 2023

I hereby certify to the correctness of the above-quoted ordinance.

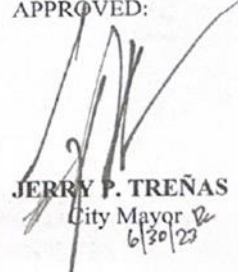

RUTH H. ARROYO

Secretary to the Sanggunian *6/27/23*

ATTESTED AND CERTIFIED
TO BE DULY ENACTED:


JEFFREY P. GANZON
City Vice Mayor/Presiding Officer

APPROVED:


JERRY P. TREÑAS
City Mayor *6/30/23*

/rpb/





Iloilo: a Premier Innovation Ecosystem by 2030



INNOVATE ILOILO
COLLATERALS



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